CLAIMS

- 1. A method of applying mascara to eyelashes, comprising:
- a) applying a washable mascara composition to eyelashes; followed by
- b) applying a waterproof mascara composition to the eyelashes.
- 2. The method of claim 1, wherein the eyelashes are real eyelashes.
- 3. The method of claim 1, wherein the eyelashes are false eyelashes.
- 4. The method of claim 1, wherein the washable mascara composition, the waterproof mascara composition, or both, comprises a lecithin, an amphoteric surfactant and a nonionic surfactant.
 - 5. A mascara product or system, comprising
- a) a first reservoir that contains a washable mascara composition;
- b) a second reservoir that contains a waterproof mascara composition; and
- c) at least one applicator comprising first and second applicator members for applying the respective mascara compositions.
- 6. The mascara product of claim 5, wherein said first and second reservoirs are integral with each other.
- 7. The mascara product of claim 5, comprising two applicators, wherein a first applicator comprises said first applicator member, and a second applicator comprising said second applicator member.
- 8. The mascara product of claim 5, comprising one applicator comprising a handle component for manipulation by a user and for closing said reservoirs.
- 9. The mascara product of claim 5, wherein the first and second applicator members are brushes.
- 10. The mascara product of claim 5, wherein said first and second applicator members are different.

- 11. The mascara product of claim 5, further comprising directions for using said washable and waterproof mascara compositions.
- 12. The mascara product of claim 5, wherein the washable mascara composition, the waterproof mascara composition, or both, comprises a lecithin, an amphoteric surfactant and a nonionic surfactant.
- 13. A package comprising a mascara product or system, comprising
- a) a first reservoir that contains a washable
 mascara composition;
- b) a second reservoir that contains a waterproof mascara composition; and
- c) at least one applicator comprising first and second applicator members for applying the respective mascara compositions.
- 14. The package of claim 13, which is in the form of a blister pack.
- 15. The package of claim 13 wherein said first and second reservoirs are integral with each other.
- 16. The package of claim 13, comprising two applicators, wherein a first applicator comprises said first applicator member, and a second applicator comprising said second applicator member.
- 17. The package of claim 13, comprising one applicator comprising a handle component for manipulation by a user and for closing said reservoirs.
- 18. The package of claim 13, wherein the first and second applicator members are brushes.
- 19. The package of claim 13, wherein said first and second applicator members are different.
- 20. The package of claim 13, further comprising directions for using said washable and waterproof mascara compositions.
- 21. The package of claim 13, wherein the washable mascara composition, the waterproof mascara composition, or

both, comprises a lecithin, an amphoteric surfactant and a nonionic surfactant.